

Dermatology Academic Administrators' Group
Friday, September 14, 2007
Chicago, Illinois

Agenda

8:00 Registration and Continental Breakfast
8:45 Welcome
9:00 **DAAG Business**

Program

Facilitator: Frank Topper

Improving our Departments and Ourselves

9:30 Professional Development for Managers: What is being done and what is available?

What do new Dermatology administrators need to know?

10:15 Bonus Plan for Administrators

10:30 **Break**

Improving our Practices

10:45 Marketing our Faculty Practices

11:15 Improving Patient Access: Open access scheduling and other techniques

11:45 Fund Raising and the role of the administrator

12:00 **Lunch**

Improving our Practices continued

1:15 External Relationships such as cosmetics or pharmaceutical industry: The Good, Bad, and Ugly

1:45 How Can Nurse Managers add value to the practice?

Physician's Assistants: How to maximize their utility

Improving our Faculty

2:15 Faculty Compensation and Productivity-Incentive plans, work RVUs, etc.

2:45 Faculty productivity and covering salary and other overhead expenses: What happens when they miss their targets?

3:15 **Break**

Improving our Faculty continued

3:30 Pay for Performance/PQRI: Will it impact dermatology?

4:00 Digital Archiving and the EMR

4:30 Clinical Trials: Getting them, billing for them, etc.

5:00 **Summary and Farewell**