Education in Advocacy Program

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State Society Relationship Committee American Academy of Dermatology

Education in Advocacy Program

- Expose residents to local, state, and federal volunteer opportunities in advocacy.
- Advocacy Curriculum
 - Delivered over 3 years
 - Web-based education, on-site program lectures, annual and summer meeting programming.
- Opportunities for mentorships and meeting attendance.

Pilot Program

- 5-6 volunteer programs in Year 1
- · 3 year pilot participation

AAD's commitment

- · Development of curricular content
- Support or provide facilitators for lecture/discussion topics

Program Commitment

- Completion of the 3 year pilot
- Allow each resident to attend the Washington Legislative Conference once
- Allow each resident to attend the state society meeting twice in 3 years
- Allocate time for the educational program

State Society Commitment

- Help support resident attendance at state society meetings
- · Provide speakers on state issues/topics
- Provide mentors in advocacy as needed
- Provide a resident board observer position
- · Provide committee service opportunities

Curriculum

- · AAD: Structure and Function
 - Organizational structure
 - Committee participation
 - Advisory Board
- State Society
 - Organizational structure & activities
 - BOD or committee opportunities
 - Annual state society meeting

Curriculum

- · Advocacy On the Hill
 - Building relationships with our representatives
 - Legislative conference
 - Advocacy mentorship
- Skin PAC
 - What is it? It's purpose? It's value to dermatologists?
 - Create a culture of donation

Curriculum

- · Value Based Payment Models
 - Quality & Cost efficiency
 - Full risk; Shared risk; P4P; Shared savings
 - Dermatology's participation
- RUC
 - What it is and how it works
 - What are the wins and losses
- · Perceptions of Dermatologists

Curriculum

- · Patient Advocacy Groups
 - Volunteerism
 - Resources for patients
 - Opportunities to be involved
- · Community & Volunteer Activities
- · International Dermatology Groups
 - Opportunities
 - Volunteerism

Curriculum

- FDA
 - Approval process
 - Testifying
 - Grants and Panels
- NIH
 - Structure
 - Funding

Call for Programs

- We're looking for 5-6 programs to pilot the advocacy enrichment for our residents
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