



19TH ANNUAL CUTANEOUS MALIGNANCY UPDATE

MELANOMA 2009

Omni San Diego Hotel • San Diego, California • January 24 - 25, 2009



A wide range of experts will participate as this most serious of skin cancers will require our utmost multi-disciplinary efforts to conquer.

OVERVIEW

Skin cancer is the most common of cancers, accounting for at least half of all cancers. Although Melanoma accounts for less than 5% of skin cancer cases, it is the leading cause of skin cancer deaths according to the American Cancer Society. In addition, Melanoma appears to be increasing in epidemic proportion, both in Southern California and throughout the United States. The number of new cases of Melanoma in 2008 is estimated to reach almost 63,000, of which more than 8,400 will result in death.

Because of this increase, as well as improved diagnostic techniques (i.e. sentinel node biopsy), therapeutic endeavors and the approval of alpha interferon and vaccine trials, we are once again focusing our Annual Cutaneous Malignancy course entirely on melanoma. This course is designed for dermatologists, pathologists, dermatopathologists, head and neck surgeons, primary care practitioners, and other health care professionals with an interest in, and basic understanding of skin cancer. A wide range of experts will participate as this most serious of skin cancers will require our utmost multi-disciplinary efforts to conquer.

EDUCATIONAL OBJECTIVES

After participating in this course, participants should be able to:

- Cite the factors involved in the increasing incidence of melanoma.
- Determine strategies for early detection of melanoma skin cancer.
- Choose diagnostic tools to evaluate suspect lesions.
- Describe advances in diagnosis and treatment, including sentinel node evaluation, and radiation and vaccine therapies.



ABOUT SCRIPPS CLINIC

Founded in 1924, Scripps Clinic is one of the oldest private medical centers in the United States. With its main facility in La Jolla, California, Scripps Clinic provides care at its ten locations throughout San Diego County.

The Melanoma Center offers a multi-specialty coordinated effort in dealing with melanoma, including a visual multi-disciplinary Tumor Board.

Accreditation

Scripps Clinic is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Clinic designates this educational activity for a maximum number of *11 AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation. Certificates of attendance are provided to all registered attendees.

American Academy of Dermatology

Scripps Clinic's Melanoma 2009: 19th Annual Cutaneous Malignancy Update is recognized by the American Academy of Dermatology for 10 hours of AAD Category 1 CME Credit and may be used toward the American Academy of Dermatology's Continuing Education Award. Program #393400

Board of Registered Nursing

Provider approved by the California Board of Registered Nursing, Provider NO. CEP15030 for 13.2 contact hours. Contact hours will be provided by Scripps Clinical Research. Contact hours for one-day registration available.

Disclosure

It is the policy of Scripps Clinic to ensure balance, independence, objectivity, and scientific rigor in all sponsored educational programs. Course Directors, planning committees, faculty and all others who are in a position to control the content of any educational activity sponsored by Scripps Clinic are required to disclose any real or apparent conflicts of interest related to the subject matter of the educational activity.

Educational Grants

This course is supported, in part, by educational grants from industry, in accordance with ACCME Standards.

At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the educational activity.

California Assembly Bill 1195

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising of a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that course attendees are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

FACULTY

COURSE DIRECTORS

Hubert T. Greenway, Jr., M.D.

CEO Emeritus, Scripps Clinic
Chairman, Division of Mohs &
Cutaneous Surgery
Director, Cutaneous Oncology
Ida M. & Cecil H. Green
Cancer Center
Scripps Clinic
La Jolla, California

Terry L. Barrett, M.D.

Clinical Professor of Pathology
and Dermatology
University of Texas
Southwestern School of Medicine
Director, ProPath Dermatopathology
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SCRIPPS CLINIC FACULTY

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Division of Radiation Oncology
La Jolla, California

Geva Mannor, M.D., M.P.H.

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Seaver Soon, M.D.

Dermatologic Surgery
La Jolla, California

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San Diego, California

Daniel Zelac, M.D.

Mohs/Dermatologic Surgery Division
La Jolla, California

GUEST FACULTY

Jean L. Bolognia, M.D.

Professor and Vice Chair for
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Yale University School of Medicine
New Haven, Connecticut

Robert Cosgrove, J.D.

Cosgrove and Birmingham
Encinitas, California

Marie-France Demierre, M.D., F.R.C.P.C.

Director, Skin Oncology
Boston University School of Medicine
Boston, Massachusetts

Mark Loretta

Major League Baseball
San Diego, California

Charles Miller, M.D.

Dermatologist, Kaiser Permanente
Voluntary Assistant Clinical
Professor UCSD
San Diego, California

Terence C. O'Grady, M.D.

Clinical Professor of Medicine
Dermatology and Pathology
UCSD School of Medicine
La Jolla, California

Merrick I. Ross, M.D.

Professor of Surgery
Chief/Melanoma Section
UT MD Anderson Cancer Center
Houston, Texas

James Steger, M.D.

CAPT., Medical Corps, USN
Chairman, Department of
Dermatology
Naval Medical Center
San Diego, California

Duane C. Whitaker, M.D.

Professor of Dermatology
University of Arizona
Tucson, Arizona

Avis B. Yount, M.D.

Dermatologist
University Hospital
Augusta, Georgia



PROGRAM

SATURDAY, JANUARY 24, 2009

- 7:00 a.m. Registration, Continental Breakfast & View Exhibits
- 7:30 a.m. **Welcome and Educational Overview**
Drs. Greenway and Barrett
- 7:40 a.m. **Melanoma Update 2009: Current and Future Therapies**
Jean L. Bolognia, M.D.
- 8:40 a.m. **Sentinel Node Evaluation**
Merrick I. Ross, M.D.
- 9:45 a.m. **Mohs Surgery for Melanoma**
Duane C. Whitaker, M.D.
- 10:15 a.m. Break & View Exhibits
- 10:45 a.m. **The Role of Sun Exposure and Protection in Melanoma**
Peggy L. Chern, M.D.
- 11:00 a.m. **Systemic Therapy for Advanced Melanoma**
Michael P. Kosty, M.D.
- 11:25 a.m. **Melanoma, the Primary Lesion: Biopsy and Excisional Surgery**
Avis B. Yount, M.D.
- 11:55 a.m. **Early Diagnostic Techniques Including Epiluminescence**
James Steger, M.D.
- 12:25 p.m. **Q & A**
Drs. Greenway and Barrett
- 12:35 p.m. Lunch
- 1:35 p.m. **Signature Nevi**
Jean L. Bolognia, M.D.
- 1:55 p.m. **Metastatic Evaluation of the Melanoma Patient**
Daniel Zelac, M.D.
- 2:15 p.m. **Melanoma: The Patient Perspective**
Mark Loretta
- 2:30 p.m. **Melanoma in Specific Anatomic Sites**
Terence C. O'Grady, M.D.
- 3:00 p.m. **Digital Photography for Nevi and Melanoma**
Charles Miller, M.D.
- 3:15 p.m. Break & View Exhibits
- 3:45 p.m. **Pathology of Melanoma: Current Status and Prognostic Indicators**
David J. Barnette, Jr., M.D.
- 4:05 p.m. **Cutaneous Lasers: Is There a Role in Melanoma Management?**
Edward V. Ross, M.D.
- 4:25 p.m. **Q & A**
Drs. Greenway and Barrett
- 4:30 p.m. Adjourn

Saturday, January 24 - 6:00 p.m.

RECEPTION & DINNER ABOARD THE U.S.S. MIDWAY

Transportation to and from the
Omni will be provided

U.S.S. Midway Museum Reception

You and a guest are invited to join us for a private reception on America's longest-serviced aircraft carrier in United States Navy history, the U.S.S. Midway. The Midway is located in downtown San Diego, only a few blocks from the conference hotel, at Navy Pier. Participants will have access to a display of meticulously restored aircraft and helicopters both in Midway's hangar bay and on the flight deck. Adventure seekers can take an exciting ride in one of the flight simulators or tour the ship with expert guides, many of whom served on the Midway! Drinks and a buffet dinner will also be provided.

Registered attendees and their first guest are free.

Additional guests cost \$40 per person; children under ten years of age are \$15 each.



Courtesy San Diego Aircraft Carrier Museum

CONFERENCE LOCATION & HOTEL INFORMATION

SUNDAY, JANUARY 25, 2009

- 7:00 a.m. Sign-in, Continental Breakfast & View Exhibits
- 7:30 a.m. **Melanoma in the Foot and Ankle**
Hubert T. Greenway, Jr., M.D.
- 7:50 a.m. **Follow-up of the Melanoma Patient: How Often? How Long?**
Danielle K. Moul, M.D.
- 8:10 a.m. **Vaccine Strategies and Chemopreventive Approaches in Melanoma**
Marie-France Demierre, M.D.
- 8:35 a.m. **Radiation Therapy for Melanoma**
Ray Lin, M.D.
- 8:50 a.m. **Ocular and Periocular Melanoma**
Geva Mannor, M.D.
- 9:05 a.m. **Melanoma: Medical Legal Complications**
Robert Cosgrove, J.D.
- 9:35 a.m. **Are Dysplastic Nevi Dysplastic?**
Terry L. Barrett, M.D.
- 10:15 a.m. **Q & A**
Drs. Greenway and Barrett
- 10:30 a.m. Break & View Exhibits
- 11:00 a.m. **Multiple Melanomas in the Same Patient**
William Burrows, M.D.
- 11:20 a.m. **Melanoma in Solid Organ & Bone Marrow Transplant Recipients**
Seaver Soon, M.D.
- 11:35 a.m. **Evaluation of Melanonychia**
Lawrence T. Wang, M.D.
- 11:50 a.m. **Closing Remarks**
Drs. Greenway and Barrett
- 12:00 p.m. Final Adjournment

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

Be sure to bring the whole family this year! The site for the 2009 conference is the beautiful Omni Hotel, minutes from all of San Diego's finest attractions. Nestled in the heart of the historic Gaslamp Quarter across from the Convention Center, the Omni San Diego Hotel puts you close to the city's top sites and attractions. Explore Balboa Park, take a harbor cruise or a behind the scenes tour of PETCO Park, home of the San Diego Padres, connected to the hotel via a pedestrian skywalk.

Please make your own hotel reservations. The Omni is holding a specially priced block of rooms until Wednesday, December 30, 2008. After this date, reservations will be accepted on a space and rate availability basis only. Room rates are \$229 per night for a single or double room plus tax. Reservations can be made by calling (800) THE-OMNI and requesting the Scripps Clinic Melanoma Conference rate.

Omni San Diego Hotel

675 L Street

San Diego, California 92101

Reservations Telephone: (800) 834-6664

Direct Telephone: (619) 231-6664

Reservations Fax: (619) 231-8060

www.omnihotels.com



REGISTRATION INFORMATION

Registration Fees

\$350 Physicians

\$250 Nurses/Other

Four Easy Ways to Register

Online: www.scripps.org/conferenceservices

Fax: (858) 652-5565

Phone: (858) 652-5400

Mail: Scripps Conference Services & CME
Melanoma Conference
11025 North Torrey Pines Rd, Suite 200
La Jolla, California 92037

The full registration fee includes the course tuition, breakfast, breaks, lunch, course materials and entrance to the conference reception for you and one guest.

A confirmation letter will be mailed to you upon receipt of the conference registration form and payment. For additional information please contact Scripps Conference Services & CME at the number above.

On-site Registration Fee Clause

Please note: Pre-registration will be accepted through Wednesday, January 21, 2009. After this date, registrations will only be accepted on-site and will incur an additional \$25 fee.

Policy on Guest Attendance

Educational sessions, exhibit halls, and meal functions during the conference are exclusively reserved for conference attendees. Badges provided at registration are required for entrance into all functions and will be strictly enforced.



REFUND AND CANCELLATION POLICY

The course tuition is refundable, minus a \$100 processing fee, if your cancellation is received in writing no later than Friday, January 16, 2009. Attendee substitutions are allowed, but notification must be made in writing by Friday, January 16, 2009. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

Scripps reserves the right to cancel this conference, in which case a full refund of your registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.



Registration



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Physicians \$350 **Yes I will attend the U.S.S. Midway Reception on Saturday!**

Nurses/Other \$250 **I will be bringing a total of ___ adult guests and ___ children.**

(First guest is free. Additional guests cost \$40 per person; children under ten years of age are \$15)

Please Print Legibly

FIRST NAME, MIDDLE INITIAL, LAST NAME															DEGREE (MD, DO, ETC)									
SPECIALTY					HOSPITAL/AFFILIATION										RN LICENSE #									
STREET ADDRESS																								
CITY/STATE/PROVINCE/POSTAL CODE																								
OFFICE TELEPHONE												FAX												
EMAIL																								



Please indicate any special needs (including dietary restrictions):

.....

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REGISTRATION INFORMATION

To Register securely online

visit www.scripps.org/conferenceservices

To Register and pay by check,

make your check payable to Scripps and mail both to the address below.

To Register and pay by credit card,

complete the conference registration form & credit card information and mail or fax to:

Scripps Conference Services & CME

Melanoma 2009
 11025 North Torrey Pines Rd., Suite 200
 Mail Stop SCRC 200
 La Jolla, California 92037

Phone: (858) 652-5400

Fax: (858) 652-5565

Email: med.edu@scrippshealth.org

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Join Us!

Please pass this on to colleagues
you think might be interested!

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Comments from the 2008 course:

- I participate yearly as it contributes to upgrade my practice academically.
- The best of the three melanoma conferences!
- Great conference with up to date info.
- Good overview for all dermatologists.
- Excellent lectures, relevant to practice!

